



Social and economic empowerment initiative for liberated from illiteracy

The annual Arab award for liberated from illiteracy



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Arab initiative Social and economic empowerment for liberated from illiteracy

The annual Arab award for liberated from illiteracy

Within the framework of the Vision and policies Which they monitored by Women and Society During the period 2015-2030 Women and society Association has launched March 2015 a new initiative to empower women socially and economically through adult education programs and lifelong learning for sustainable development. Still illiteracy issue and adult education operates enormous development gap and complex of challenges at national, regional and suggest modern official statistics in Egypt that the illiteracy rate is almost 23% of the total Egyptian people and women represent two thirds of illiteracy in Egypt also challenged illiteracy nearly 60 million people are Arab women comprised two-thirds also, And by the monitoring and analysis of the challenges of social, cultural, economic, political and environmental influential ruling in the life of the illiterate and dimensions We can confirm that the Monuments, the vehicle of these challenges affect directly the lives and the future of illiterates and their families and loved ones as they represent the marginalized sector and excluded from the return of comprehensive and sustainable development.

The entrance to the adult education and comprehensive and sustainable development is a good opportunity for illiterate people to develop the social, economic and cultural conditions, and therefore must have a strategic orientation of public policies before the respective personnel and those interested in adult education based on human rights and the development of comprehensive and sustainable human development entrance methodology to respond to policies and translated into programs that meet the needs of women and their aspirations reflected a positive impact on their future and the future of their families.

When the women take - that were deprived of the opportunity for education - a decision to education and in spite of the enormous challenges experienced - it is an initiative worthy of promotion and appreciation by offering distinct models of women and girls in front of the public opinion and the establishment of humanitarian values of a noble, a teaching and learning the value of continuous training and life which reflected on the development of the human personality and his work and build good relationships with others and collectively and to identify new mechanisms of learning and knowledge.



General Objective

initiative aim to motivation the vital and active forces of society to participate the issues of literacy, awareness-building and supporting lifelong learning as a way to build and support mechanisms of economic and social empowerment for women illiterate.

Key objectives

1. Gain and support supporters and mobilize active forces in society by building learning communities, raising awareness and empowering women.
2. Highlight the value of lifelong learning and life skills in the lives of liberated from illiteracy.
3. Developing women skills to complete the stages of education and economic empowerment through micro projects.
4. Building Sustainability partnerships to build lifelong learning and learning communities.
5. Preparing a new generation of young people who advocate for issues of adult education and lifelong learning.

The initiative Establishment

- In 2015, Women and Society set up a bank deposit of its own funds for a period of 5 years with a value of half a million Egyptian pounds for the initiative (the deposit represents the financial sustainability of the award).
- Contributions were opened to NGOs, networks and national and regional coalitions to contribute to increasing the value and number of awards annually and to participate in the development of a vision for the management of the initiative.



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- Individual Contributions were opened with a minimum financial share of LE 1,000 and a maximum of 10,000 to expand the base of shareholders from NGOs and individuals.

The initiative Methodology

liberated from illiteracy Award It represents the first of its kind at the international, regional and national level as established by non-governmental organizations For the benefit of stakeholders Category marginalized women in adult education program

- a) A participatory in establishing and managing the initiative through non-governmental organizations and individuals shareholders an effective partnership
- b) Full funding of the initiative from NGOs and the private sector
- c) Flexibility, diversity and innovation in the components of the initiative.
- d) The initiative is evaluated every 5 years and up to 2030

The initiative structure

- **First: General Assembly**

A. Formation

- Women and society association Board of Directors " founder of the Award "
- All individual partners and institutions involved in the management of the initiative.
- New sustainable partnerships from award-winning organizations and institutions (enabling small enterprises)
- Representatives of liberals of illiteracy.

B. Tasks

An annual meeting which are: -

1. Election of the Board of Trustees every two years.
2. make recommendations on grant terms to the Board of Trustees.



3. Develop the initiative to achieve the goals and program.
4. Follow-up to the Liberators of Illiteracy Forum (winners annually).

Second: - The Board of Trustees (7 members)

"The initiative Board of Trustees represents by shareholders and partners to develop the initiative"

The Board of Trustees of the Award (7 members) shall be elected by a vote from among the members of the General Assembly "Shareholders" at a biennial meeting, each shareholder's full financial contribution (one vote) and the selection of the Bureau of the Board of Trustees from the President of the Council, the Vice-President and the Secretary-General.

Individual Contributions (1000 to 10000 Egyptian pounds)

institutions Contributions (10,000 to 500,000 Egyptian pounds)

A. Formation

- Chairman of the Board of Directors of the Foundation Award (Chairman of the Board of Trustees)
- Representatives from institutional partners.
- representatives of the partners of individuals
- women liberated from illiteracy

B. Tasks

Three regular meetings per year

1. Make Decision to open nomination for the award and close follow-up nomination forms
2. The first evaluation of the nomination forms and prepare a report to the members of the jury
3. Advertising and determine the objectives of holding the annual Forum
4. attracting new partners annually



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Third: - Jury (5 members)

A. Committee chairs from among its members a personal artistic / media distinct and have credibility with the regional public opinion so that his support for the cause of women's liberation from illiteracy and empower socially and economically(**Goodwill Ambassador**)

B. Formation

- Member of specialized in women's empowerment and sustainable development programs.
- a member of a specialist in adult education and lifelong learning and life skills.
- two members of the public figures (artist - Media - poet - author - director - press release).
- Chairman of the Department of Women and Society Association (Enterprise Association Award).

B. Tasks

1. Send all nominations to the committee members before the meeting at least one month.
2. A meeting of jury members to agree on the names of the winners and liberated from illiteracy
3. announce the winners at the annual forum and the award ceremony dedicated ownership scheme which are either small or completion stages Education Project

The initiative Components

First: Social and economic empowerment of women liberators of illiteracy (2015).

An annual liberated from illiteracy forum is organizing, which presents the objectives of the program and issues of empowering women, presenting the distinguished experiences of illiterate Arab women and highlighting the roles of the institutions that supported them. Social and economic prize winners each year.



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The value of the prizes increased from 24 thousand Egyptian pounds to 75 thousand Egyptian pounds increased by 200%

General criteria of being nominated for award

1. liberated from illiteracy
2. does not have children of dropouts from education
3. had awareness and participation seminars in community development (through NGOs)
4. Have a story of human life with education

Second: Building Sustainable Enterprises between Business and Enterprise Sustainability Initiative (2016).

- The initiative aims to establish partnerships with institutions and individuals to reach the value of prizes up to one hundred thousand Egyptian pounds by 2018 , And the rate of partnership in 2017 for the year 2016 increased by 200%
- Building a coalition of organizations and associations concerned with women's economic and economic empowerment, literacy, adult education and lifelong learning.

Third: Art for Life Program (2017)

- Provide Artwork in partnership with individuals and institutions (Artwork or theatrical Production or storytelling or verse or story.....).
- promote the work of art through friendly institutions for the award and announcing its affiliation for liberated from illiteracy issue.
- Suggest cooperation with television stations, radio and radio to promote the art work.

The fourth, fifth and sixth programs aim at building new generations of young people who are advocates of adult education and lifelong learning.

Fourth: Journalism and Media Initiatives Program "Annual Award" (2018)



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Allocate an annual prize for best media and journalism work on the importance of adult education, lifelong learning and empowerment of illiterate women in the context of sustainable development.

Fifth: program of integrating students with adult and lifelong learning programs and empowering women (2018)

Allocate an annual prize for Best work introduction that interesting on social, economic and political dimensions resulting from liberation from illiteracy and the building of learning and knowledge societies in coordination and partnership with Arab universities and aimed at university students to ensure youth participation

Sixth: Youth Innovation and Creativity Program (2018)

An annual prize is dedicated to the electronic creations of young people in the context of non-traditional ideas and initiatives that contribute to the development of the initiative

Steps on the Road (2016-2017)

First: Annual prizes for illiterate liberators "Granting micro and small projects to liberators of illiteracy (2016).

First Forum in March 2016

- Candidates for governmental and non-governmental organizations were opened in September 2015 and 64 applications were received. The jury chose 8 winners The jury was the international actor Khaled El Nabawi President of the Jury, Dr. Amr Leithy, Dr. Iqbal Samalouti, DR. Reda Hegazy and Mrs. .Seham Negm Founder of (liberated from illiteracy initiative
- The Society awarded prizes of sixteen thousand Egyptian pounds three prizes (March 2016)
- A protocol for sustainable development cooperation was signed between women and society association and Wahed men El-nas association In March 2016, which led to an increase in the number of prizes to eight prizes (twenty six thousand).



The second forum in March 2017

- Candidates for governmental and non-governmental organizations and Regional federations and networks were opened in September 2016 and 94 applications were received. The jury was Actor Samira Abd El-aziz President of the Jury, dr . Ahmed zayed Former Dean of Faculty of Arts, representative of the National Council for Women , Ms. Sahar Mashour Advisor to the Ministry of Social Solidarity Representative of the Ministry of Social Solidarity, and Mrs. .Seham Negm Founder of (liberated from illiteracy initiative, Dr. Ashaa El-dogdog Member of the faculty of the Faculty of Graduate Studies of Education Cairo University Representative of the General Authority for Literacy and Adult Education and Dr. Esaam El-adwy Advisor to the Ministry of Social Solidarity for the Civil Society Sector.
- The Society awarded prizes 24.000 Egyptian pounds three prizes (March 2017)
- the number and value of prizes increase in from 8 winners of the illiterate liberals with prizes of 26000 pounds in 2016 to 20 winners free of illiteracy with prizes of 72000 pounds in 2017.
- The Arab Award went this year to a candidate from the Iqra Foundation in Algeria.
- This year's special prize went to a candidate from the Palestinian Women's Union in Egypt.

Second: Building Sustainable Enterprises between Business and Enterprise Sustainability Initiative (2016).

- Building sustainable partnerships with a single institution, TROS Egypt and Qandeel Egypt According to the signing of a protocol of development cooperation, which is renewed and developed every five years to support the building of sustainable companies between institutions and the private sector for sustainability. The initiative to contribute to the annual awards and to own projects that support the economic and social empowerment of illiterate women As well as work to develop the programs of the Initiative.
- Friendly associations, organizations that contribute to the nomination of illiterate liberals and follow-up of small projects, "the value of annual prizes" and ensure the continued integration and development of the work of the winners within their communities in order to create local



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forums for the winners as a model to simulate the achievement of sustainable development.

- **Third:** Art for Life Program (2017)
- The Events of the Art Program for Life was launched in 2017, where it began its activities by presenting a Art presentation of the life stories of those who are free from illiteracy (in accordance with the nomination form) with the contribution of youth advocates for adult education and empowerment of women.
- Work is under way with one of the most credible artists to prepare for a major artwork to be released in 2018.